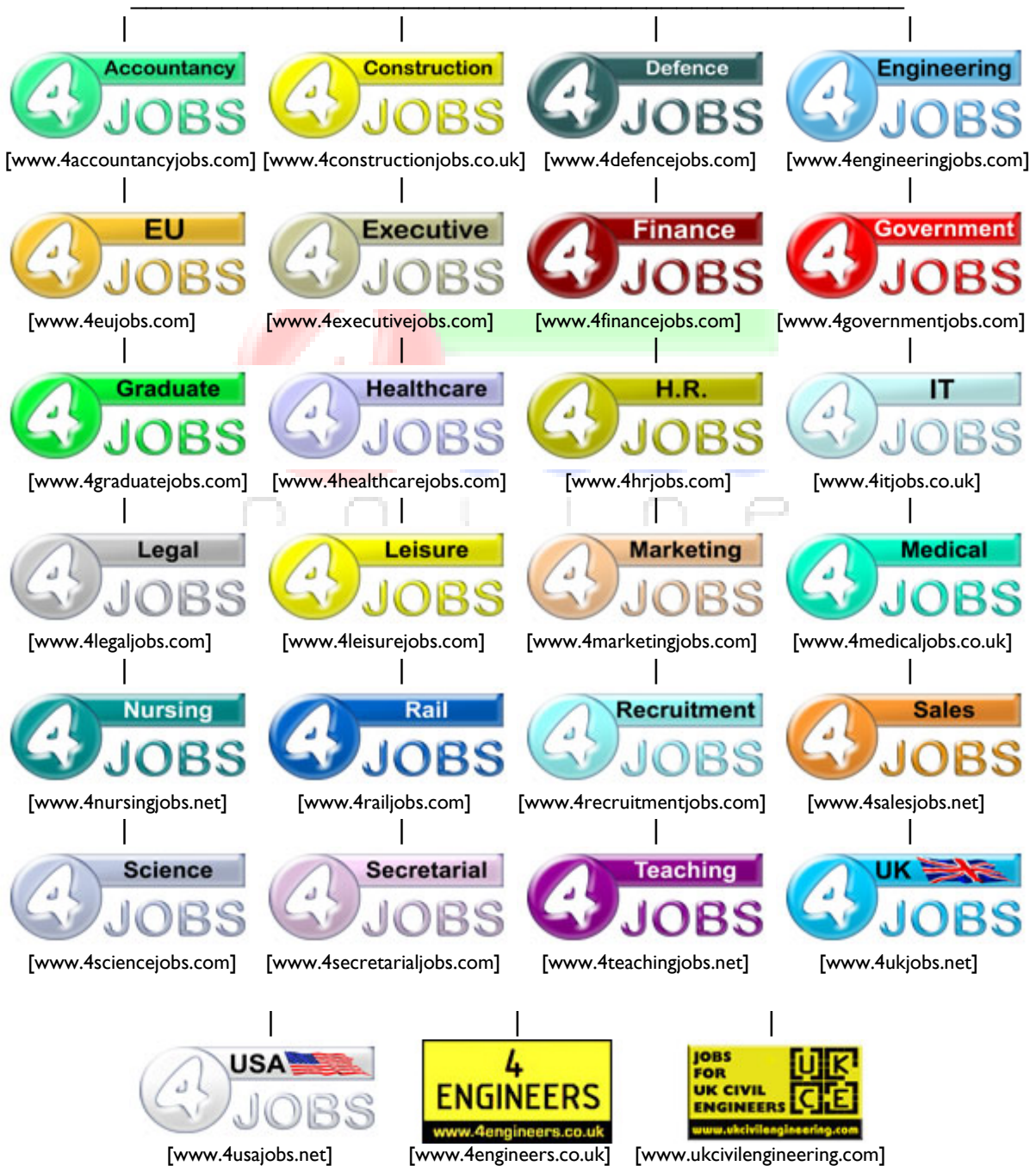


SPECIALIST ONLINE RECRUITMENT

4 Jobs Online independently owns and operates 27 specialist job boards and over 50 job search engines, all working together to maximise your online presence. View our full network at <http://www.4jobsonline.com/network.htm>



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RECRUITMENT ADVERTISING OPTIONS – Free Plan, Single Job Posts and CV/Resume Searches**Free Plan, Single Job Posts or CV Consultation.****• Free Plan – Standard Job Credits.**

- Test out or job board using our Free Plan. The number of standard job credits varies from site to site.
- Your Job appears online for 28 days. Alternatively specify your own closing date if 28 days is too long.
- You may add your corporate logo which links to your corporate profile. Your corporate profile lists all your posted jobs.
- Your Job will be included in our JobMail service and emailed to all relevant registered jobseekers.
- Jobseekers can apply for your Job after registration.
- FREE [RSS](#) [XML](#) feeds of your jobs. BLOG your jobs.
- Each employers account shows live statistics for each Job advert. You can see how many times your job has been viewed and how many times registered jobseekers have applied.
- Manage applicants online. Each account has an online mailbox which you can use to manage applicants for your jobs.
- Active recruiters can choose to receive CVMails. Our system matches any online CV's with your active jobs then emails you the jobseekers information daily or weekly.

Top up your Free Plan with Featured Job Credits or CV Contact Credits:**• Featured Job Credits.**

- Add individual Featured Job Credits to your Free Plan...
- Featured Jobs appear on the Job Board's homepage in two locations and are linked via your corporate logo to the Job's details.
- Featured Jobs appear prominently within the Jobseekers menu once they have logged in, keeping your advert in their face.

• CV / Resume Contact Detail Credits.

- Registered employers can search our CV database for FREE.
- A charge is only made to view a Jobseekers contact details when using a Free Plan.
- Individual contact details can be purchased or unlimited contact details are available as part of any "Standard Plan" or "Featured Plan".

RECRUITMENT ADVERTISING OPTIONS – Custom Job Post Plans & CV/Resume Database Access

Custom Job Posting Plans and Unlimited CV Database Access.

“Plans” are packages of Job Credits, CV Database access durations and “Featured Company” * options grouped together to provide cost savings for Recruiters. “Plans” offer significant savings for recruiters that have multiple vacancies and longer term recruitment needs.

Generally “Plans” run for 1 month, during which time you can use our posting and CV/searching services.

*(Featured Company = > Corporate logo appears on the homepage of our Job Board and links to recruiter’s Company Profile and Companies Active Jobs list.)

Details of our “Plans and Prices” can be found on every Job Board:

- Click on the “Employers Home” Button at the top of the page (See Screen Capture 1)



Screen Capture 1

- Then click on the “Plans and Prices” link in the Employers menu (See Screen Capture 2).



Screen Capture 2

- A table showing a Job board’s “Plans and Prices” can be found on the resultant webpage (See Screen Capture 3).

| Plan Type | Jobs | Featured Jobs | Featured Company | CVs | Custom Job Links | Job Expire Period | Duration | Price |
|---|-----------|---------------|------------------|-----------|------------------|-------------------|----------|--------|
| Free Plan (Post 10 Jobs Per Month Free) | 10 | no | no | no | no | 28 days | 1 month | £0.00 |
| Standard Plan - 1 Month | unlimited | no | no | unlimited | yes | 28 days | 1 month | £15.00 |
| Featured Plan - 1 Month | no | unlimited | yes | unlimited | yes | 28 days | 1 month | £30.00 |

Screen Capture 3

RECRUITMENT ADVERTISING – WHERE WILL MY JOBS BE SEEN?

As well as the specialist Job Board where you post your job, your advert will be searchable from the following:

- www.4jobsonline.com – Our main search engine.
- Integrated Vertical Search Engines Jobrapido, workhound, clickajob etc.
- Dozens of other specialist job search engines as shown on www.4jobsonline.com/network.htm

The growth of our network and its dynamic nature ensure that the number of jobseekers visiting us is constantly increasing. Over 1.5 million unique visitors search our job boards every year.

Join us and our traffic becomes your potential customers.

MULTIPOST TO SEVERAL OF OUR JOB BOARDS AT ONCE?

All our job boards are configured to accept jobs from the following multiposting services. We offer free trials for companies who wish to trial a multiposter. Create an account on the job board(s) you wish to use. Then contact us using the Employer Support form on your chosen job board for further information.



BroadBean



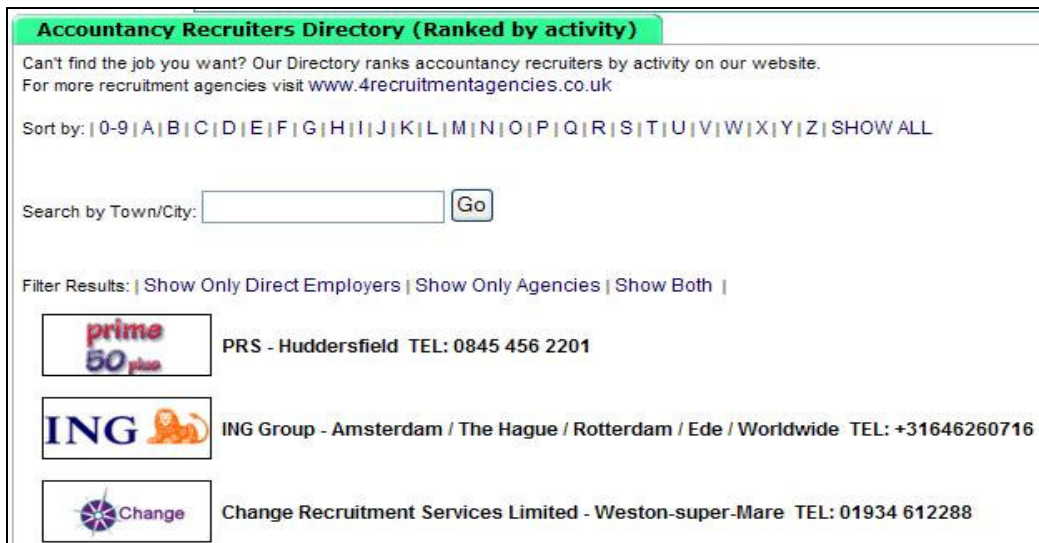
CORPORATE ADVERTISING – Company Directory



Buy any recruitment “plan” and your company logo and contact details will be displayed in our Company Directory. This links to your corporate profile and your list of current vacancies.

Companies are ranked in order of their activity on each job board. The button to the Directory is visible at the top of every single webpage as well as within the jobseekers menu.

Recruiters with no jobs online may also request a 12 month inclusion. Maintain an on-line presence on a specialist job board even when you have no jobs online.

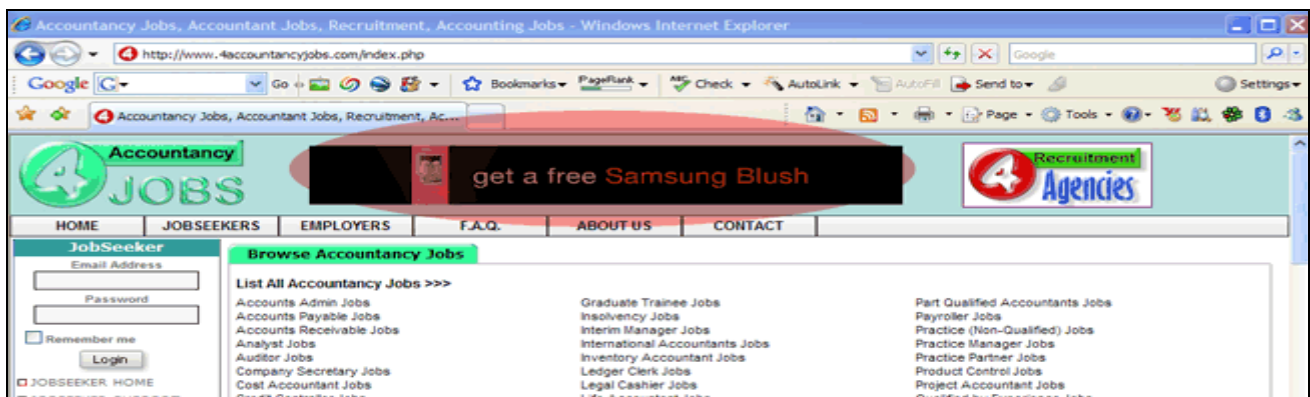


Screen Capture from www.4accountancyjobs.com

CORPORATE ADVERTISING – Banner Advertising

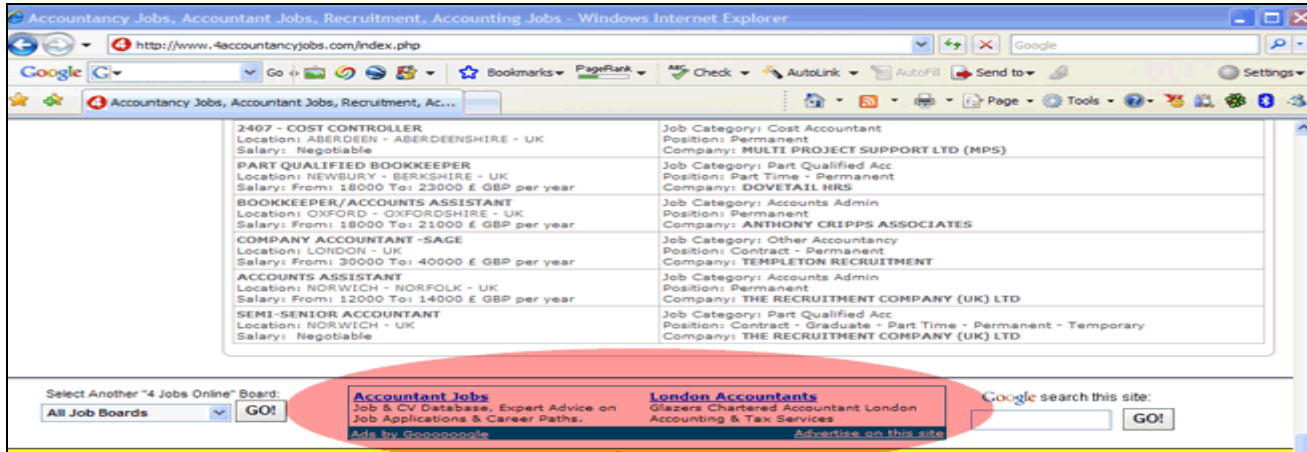
I: Where are banners shown?

Banner Zone I (Top of every page):



CORPORATE ADVERTISING – Banner Advertising (continued)

Banner Zone 2 (Foot of every page):



Our Banner advertising is available on a 3 month minimum contract. Your banner will be in rotation with up to 3 other advertisers.

2: What size and type of banners do you accept?

Banner sizes are 468 x 60 pixels. We currently accept .gif and .jpg. We can also accommodate .swf and text links to remotely hosted banner servers.

3: Can you design our banner?

We can create a banner for you based around your corporate logo at competitive rates. For more info contact us using the Employer Support Form on your chosen job board for further information.

4: Why Banner Advertising?

- Raise your corporate profile.
- Draw traffic to your website or recruitment campaign.
- We do the work for you. We configure your banner/logo/URL to point where you want.
- Target your message far and wide. With an ever growing network of specialist websites, you have control over how far you target your message.

Bespoke Advertising



With so many advertising streams you may find it a little confusing what and where to advertise. We therefore offer a bespoke advertising package which can combine the elements of "Recruitment Advertising" and "Corporate Advertising" across one or more of our websites.

By combining advertising options and opting for a longer term campaigns you can save money.

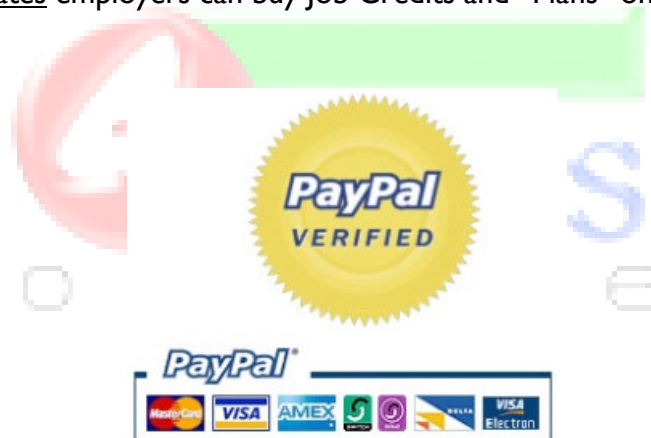
The Custom Plan – Quotation Request Form can be found on the last page of this document. Fill in your requirements, scan and email back to us. We will then provide you with a quote.

PAYMENT OPTIONS

RECRUITMENT ADVERTISING

Online using a Credit / Debit Card Via PayPal.

For instant account updates employers can buy Job Credits and "Plans" online using a Credit / Debit card via PayPal.



By Post By Cheque.

Orders/invoices can also be raised online. Towards the end of the purchase process you are offered the opportunity to pay online or send a cheque to us using surface mail. If you would prefer to use this method, visit your "Invoicing" section using the link in the "Employers" menu. Print your invoice/order and post it with your payment to us. We will manually update your account upon receipt of payment and contact you when everything is live.

CORPORATE ADVERTISING / CUSTOM PLAN

Complete the "Custom Plan – Quotation Request" form, choose your campaign option and return to us.

Rate Card (May vary between Jobsites. Visit the advertising page on each jobsite for latest rates and special offers)

Recruitment Advertising

| Item | Prices From |
|---|---|
| Single Purchases | |
| Featured Job Advert. (28 day listing. Job appears on homepage & Jobseekers menu) | £10.00 |
| Single CV/Resume Consultation. | £1.00 |
| Bulk Purchases | |
| Standard Plans: Includes <u>Standard</u> Job adverts and free unlimited CV database access for 28 days. Company logo added to Job advert which links to Company description and Job list. User defined URL in body of job advert. Link to your website. Company information ranks higher in Company Directory. | £15.00 See Job boards for details |
| Featured Plans: Includes <u>Featured</u> Job adverts and free unlimited CV database access for 28 days. Featured Jobs also appear on homepage and within jobseekers menu. Featured jobs are actively promoted across network of our search engines. Company info is promoted as a featured company. Logo appears on homepage and within jobseekers menu. Logo links to Company description which lists all associated job adverts. Company logo added to Job advert which links to Company description and Jobs list. User defined URL in body of job advert. Link to your website. Company information ranks higher in Company Directory. | £30.00 See Job boards for details |
| Bespoke Plans: You choose type of jobs, job duration, number of jobs, plan duration 1 – 12 months. Contact us using the Employer Support form on your chosen job board for further information. | £POA |
| Free Plan: Post Standard Jobs for free. The number of job credits, the duration of the job advert, and the plan duration are website specific and are subject to availability. Restrictions: No custom links. No inclusion in company directory. Free Plan subject to manual activation by our office. Please allow up to 72 hours. We reserve the right to refuse approval of a Free Plan if we are unable to quickly verify the authenticity of company with information provided. | FREE |
| Notes: | 1: Jobs must be posted in accordance with Terms and Conditions. 2: Jobs purchased as part of a Plan must be posted within Plan's duration. |

Corporate Advertising

| Item | Price |
|---|---|
| Company Directory | |
| Logo and company contact information for 12 months. | £120.00 /year |
| Banner Advert (468x60 pixels) | |
| Zone 1 – Top of every page on chosen Job Board. | £30.00 /month |
| Zone 2 – Bottom of every page on chosen Job Board. | £15.00 /month |
| Notes: | 1: Banner advertising is on Rotation with a maximum of 4 advertisers. 2: All corporate advertising is for a minimum of 3 months. 3: Email banners to office@4jobsonline.com 4: Prices are subject to update. Please ensure you are using the current media pack http://www.4jobsonline.com/4jobsonline_mediapack.pdf |

